

IN-HOUSE MARKETING

PACKAGE A

UP-TO 3,000 SQ.FT. **\$319** UP-TO 5,000 SQ.FT. **\$369**

Professional Photography

YouTube Slideshow Tour

2-Page Feature Sheet*

Upgraded to a 4-page feature sheet for **\$20**

PACKAGE B

UP-TO 3,000 SQ.FT. **\$399** UP-TO 5,000 SQ.FT. **\$459**

Professional Photography

YouTube Slideshow Tour

2-Page Feature Sheet*

Property Website

Online Photo Gallery

Custom Property Domain

MLS and Mobile Optimized

Upgraded to a 4-page feature sheet for **\$20**

PACKAGE C

UP-TO 3,000 SQ.FT. **\$699** UP-TO 5,000 SQ.FT. **\$749**

Professional Photography

YouTube Upload

Property Website

Online Photo Gallery

Custom Property Domain

MLS and Mobile Optimized

4-Page Feature Sheet*

Up-to 10 Aerial Photos

Aerial Drone Video

PACKAGE D

UP-TO 3,000 SQ.FT. *\$1,549* UP-TO 5,000 SQ.FT. *\$1,599*

Professional Photography

YouTube Upload

4-Page Feature Sheet*

Property Website

Online Photo Gallery

Custom Property Domain

MLS and Mobile Optimized

Up-to 10 Aerial Photos

Video with Aerial Drone,
Interior & Exterior Footage,
up-to 3 POIs, Agent
Appearance in Video
+ Voiceover

Social Media Boost

3D PACKAGE

STARTING AT **\$425**

3D Showcase Tour

Guided Walk-Through

Dollhouse View

5 Interactive Tags

2D Floor Plan

Professional Photography

Property Website

Online Photo Gallery

Custom Property Domain

MLS and Mobile Optimized

<u>Sample</u>

CONDO

\$425 up-to 1,500 sq.ft** **HOUSE**

\$475 up-to 1,500 sq.ft

\$550 up-to 3,000 sq.ft \$675 up-to 5,000 sq.ft

\$50 per 1,000 sq.ft thereafter



PACKAGE ADD-ONS

SCHEMATIC FLOOR PLANS

\$250 up-to 3,000 sq.ft + **\$0.07** / sq.ft thereafter

Sample

YOUTUBE SLIDESHOW VIDEO

\$65

Sample

FEATURE SHEETS*

\$79 2-Page Feature Sheet* **\$99** 4-Page Feature Sheet*

3D SHOWCASE TO VIDEO CONVERSION

\$49

<u>Sample</u>

POSTCARDS*

\$79 1st Time Setup **\$50** Each Time Thereafter Sample

3D SHOWCASE TO VR FEATURE

\$29

CUSTOM DESIGNED FEATURE SHEETS*

\$149+

VR HEADSETS

\$10+

<u>Example</u>

PHOTOGRAPHY SERVICES

PROFESSIONAL PHOTOGRAPHY

\$199 up-to 3,000 sq.ft \$249 up-to 5,000 sq.ft

A full, dedicated, professional photoshoot with architectural-grade editing. Sample

ELITE PHOTOGRAPHY

Contact us for a Quote

Whether to be published in a magazine or used on your website, our Elite Photography option provides stunning image quality and attention to detail. Sample

TWILIGHT PHOTOGRAPHY

Contact us for a Quote

We use a special photography procedure to shoot the property during the "Magic Hour"; producing beautiful twilight photography.

<u>Sample</u>

AERIAL DRONE PHOTOGRAPHY

\$225

\$20 / Additional Image

Up-to 10 stunning aerial photos taken by our fully licensed pilots using the lastest 4K drones.

REALTOR HEADSHOTS

Contact us for a quote

Make a great first impression with our professional headshot photography service.



FILM SERVICES

GOLD LISTING VIDEO

\$799

We use the latest stabilized 4K camera, 4K drones and professional format to create a video that highlights the interior and exterior of your property as well as the surrounding area. Includes up-to 3 Nearby POIs, branding and licensed cinematic music.

Sample

ESSENTIAL PROPERTY VIDEO

\$349

We use the latest stabilized 4K camera to create a video that hightlights the interior and exterior of the property. Includes branding and licensed music.

DIAMOND LISTING VIDEO

\$1,199

We use the latest stabilized 4K camera, 4K drones and cinema-grade editing techniques to create a unique video to showcase your property and surrounding neighbourhood. These videos are designed to not only sell the property, but also help sell you as an agent. Includes up to two shooting days, voiceover, agent appearance (optional), lighting, wireless mic, branding, music, creative, and script assistance. Sample

AERIAL DRONE PROPERTY VIDEO

\$449

We use the latest 4K drones to create a video that hightlights the exterior and surrounding area of the property. Includes branding and licensed music. <u>Sample</u>

AGENT BIO VIDEO

\$1,499

We use the latest stabilized 4K camera, 4K drones, and cinema-grade editing techniques to create a unique video designed to promote an agent as well as his/her accomplishments, awards, lifestyle and key differentiators. We work with the agent on scripting, and direction to create a custom tailored video that is sure to help attract and impress new and existing clients. Includes up to three shooting days, voiceover, agent appearance (optional), lighting, wireless mic, branding, music, creative and script assistance. Sample

TESTIMONIAL VIDEO

In Studio: \$999 On Site: \$1,199

We will some of your clients and create a testimonial video that will help you promote yourself.

This videa can highlight particular property sales, accomplishments etc.

These videos can be created either on site or in our studio and include up-to 3

BROKERAGE / TEAM VIDEO

\$1,999

We use the latest stabilized 4K camera, 4K drones, and cinema-grade editing techniques to create a unique video designed to promote a real estate team and/or brokerage. We work with you and your team on creative, scripting, and direction to create a custom tailored video that is sure to help attract new team members and agents as well as clients to your brokerage. Includes up-to four shooting days, multiple shoot locations, multiple agent interviews, lightning kit, wireless mics, voiceovers, branding, music, creative, and script assistance.

CUSTOM FILM PROJECTS

Looking for a short promotional film for your social channels? Want to capture the before and after of a renovation project? Whatever it is you're looking for, we will work with you and within your budget to help bring your vision to life. No film is too big or small.

As every custom film project is unique, please give us a call at 1-888-334-5478 to talk about your project and receive a competitve quotation.



FILM ADD-ONS

SOCIAL MEDIA VIDEO W/ THUMBNAIL

\$125

We cut a 30-second "teaser" video from your completed film to be used on your social networks such as Instagram and Facebook.

ANIMATIONS

Contact us for a quote

We will work with you to create custom animation of your logo with sound effects to be used as a unique beginning and/or ending to all of your videos. Sample

EXTRA REVISIONS

\$99

We always aim to deliver your film project in a timely manner. If extra revisions are requested after the include two, we have a \$99 fee per revision.

MOTION GRAPHICS

\$99+

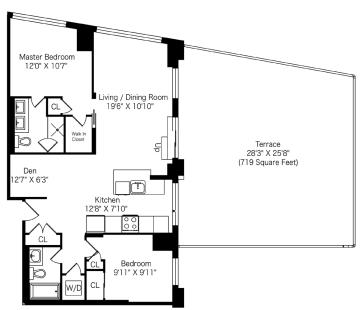
We add text motion graphics to your video to help highlight specific attributes and areas of the property and surrounding area. With motion graphics, text can be affixed to objects or areas within the video. These editing techniques are rarely seen in real estate videos, and add a "wow factor" that is sure to impress.

<u>Sample</u>

SCHEMATIC FLOORPLANS

\$250 up-to 3,000 sq.ft + \$0.07 / sq.ft thereafter

Our standalone Schematic Floor Plans include square footage of each floor, rooms dimensions as well as the location of appliances, plumbing, fixtures, and millwork. Along with floor plans we provide you with a metrics sheet with all individual room dimensions in both metric and imperial. The floor plans are delivered as a .pdf and can be branded on request.





3D TOURS

3D Showcase Condo \$199 up-to 1,500 sq.ft**

House \$249 up-to 1,500 sq.ft \$349 up-to 3,000 sq.ft \$449 up-to 5,000 sq.ft \$50 per 1,000 sq.ft thereafter





Bring your listings to life with the greatest tour technology in the market.

Includes: dollhouse perspective, guided walk-through, 5 interactive tags, custom branding layers, branded & unbranded tour links and 6 months of unlimited traffic web hosting.

3D Showcases work in any major browser on mobile or desktop without installations. <u>Sample</u> - <u>Sample</u>

ADDITIONAL SERVICES

HOME STAGING

Contact us for a Quote

Starting with an in-home consultation we make the entire process of preparing and staging your clients home a breeze. Whether the property is vacant, occupied or is just in need of de-cluttering or re-design, we have you covered

VIRTUAL STAGING

Starts at \$89 / Image

With lifelike realism, our virtual staging can help potential buyers visualize their future home. We can add or remove furniture and properly illustrate the potential of a space.

Samples

SOCIAL MEDIA BOOST

Starts at \$99

Let us help boost your listing to reach more buyers and sellers on your social media

COMING SOON YOUTUBE VIDEO

\$225

We will take exterior photos of your property and create a short slideshow video with music and text to help you promote an upcoming listing in advance.